

News Release
23 May 2025

ALIFF OMAR APPOINTED AS CHIEF EXECUTIVE OFFICER OF EKUINAS

KUALA LUMPUR, 23 May 2025: Ekuiti Nasional Berhad (Ekuinas) is pleased to announce the appointment of Aliff Omar Mohamad Omar as Chief Executive Officer (CEO), effective today, **23 May 2025**. Aliff Omar was previously appointed as Acting CEO on 1 April 2025, after having served as Senior Director, Investment. Since joining Ekuinas in 2017, he has played a pivotal role in the firm's growth and transformation, leading investments across the energy, consumer and technology sectors.

With over 16 years of experience in corporate advisory and deal-making, Aliff brings a deep understanding of Malaysia's mid-market landscape. Prior to Ekuinas, he held senior roles at UBS AG, CIMB Investment Bank, and Maybank Investment Bank, advising on landmark M&A and capital market transactions across Southeast Asia. A graduate of Northwestern University and the University of Cambridge, Aliff is well-regarded for his strategic vision, financial acumen, and commitment to Ekuinas' dual mandate of delivering sustainable financial returns and driving inclusive economic growth.

Ekuinas Chairman, Tan Sri Shahril Ridza Ridzuan said, "The Board is confident that Aliff's leadership will strengthen Ekuinas' position in the Malaysian private capital ecosystem, and take the organisation into its next phase of strategic impact."

As he assumes the CEO role, Aliff Omar Mohamad Omar said, "As we look to the future, Ekuinas is entering a pivotal new chapter—a chapter that will see us evolve and grow alongside the rapidly changing private capital landscape. With the introduction of private credit at the end of FY2024, Ekuinas has taken a bold step beyond our roots in private equity, expanding our platform into the broader private capital space. This evolution reflects our ambition to become a more holistic private capital investor—one that is better equipped to

support the diverse and dynamic needs of Malaysian businesses across various stages of growth.

“Our mission remains clear as we create meaningful, measurable value for our stakeholders and contribute to a more inclusive and resilient economy. We will continue to invest with discipline, operate with integrity, and deliver outcomes that go beyond returns—empowering businesses, uplifting communities, and unlocking opportunities for the next generation of Malaysian champions.” Aliff Omar added.

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About Ekuiti Nasional Berhad

Ekuiti Nasional Berhad (Ekuinas) is a government-linked private equity company that aims to create Malaysia’s next generation of leading companies whilst promoting equitable and sustainable Bumiputera wealth creation and economic participation. The Company’s primary objective is to deliver financial value on its investments to ensure its social objective is achieved in a sustainable manner. To date, Ekuinas has undertaken investments in 48 companies, out of which 30 are direct investments and 18 made through Outsourced Fund Managers. Key target sectors include education, fast moving consumer goods, oil and gas, retail, healthcare, and manufacturing. Ekuinas was shortlisted as one of the Top 3 Southeast Asian Firms of the Year by the Private Equity International (PEI) Awards for the year 2018 and 2019.

Issued on behalf of Ekuiti Nasional Berhad

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